



**AYONDO LTD.**

(Company Registration No.: 201728417D)

(Incorporated in the Republic of Singapore)

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## NON-BINDING STRATEGIC ALLIANCE TERMS WITH IMAIBO

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The Board of Directors (the “**Board**”) of ayondo Ltd. (“**ayondo**,” the “**Company**” together with its subsidiaries, the “**Group**”) wishes to announce that the Company has on 20 February 2019 entered into a non-binding strategic alliance terms (the “**Terms**”) with Golden Nugget Jinzhuan Limited (“**iMaibo**”) (the “**Parties**” and each a “**Party**”).

iMaibo is a company incorporated in the British Virgin Islands. iMaibo offers a cost-efficient social investing platform for Asian, European and other global CFDs to facilitate investment-related business, via its network of social media influencers and key opinion leaders (“**KOLs**”), followers of such KOLs, and third party service and product providers. iMaibo provides free content to its users via its platform. Users may also opt to obtain premium content provided by KOLs to their followers for a subscription fee, or premium services and CFDs supported by other third parties. Since its inception in 2013, iMaibo’s platform, iMaibo.net, has built a user base with over 3,500,000 registered users.

### Strategic Alliance

Under the Terms, the Parties intend to co-operate with each other on, *inter alia*, growing a social trading business in China by leveraging on iMaibo’s client base and KOLs and the Group’s execution infrastructure, product suite, as well as the Group’s top trader community on its social trading platform “WeTrade”. The Company and iMaibo intend to derive synergies from both companies and develop both companies’ approaches towards the Chinese and European markets, as well as new products aimed at the South East Asian and other regions.

The Parties also intend to expand into adjacent business areas to secure new clients and additional revenue streams from synergies with brokerages, asset management companies, corporate top traders and other internet platforms.

### Short term plans

It is intended, under the Terms, that iMaibo shall provide or procure a third party to provide a loan of US\$1 million to the Group, at such interest rate to be mutually agreed, for a term of 12 months, renewable on a yearly basis subject to mutual consent of the parties to it (the “**Loan**”), to facilitate the Parties’ collaboration as contemplated under the Terms. The Loan may be utilised by the Group for its general corporate and working capital purposes.

### Longer term plans

The Terms also contemplate a longer term fund raising exercise supported by iMaibo, the proceeds of which may be used for:

- (a) restructuring and streamlining of the Group’s business;
- (b) acquiring an equity stake in iMaibo at a valuation to be mutually agreed; and/or
- (c) expanding into adjacent business areas.

With the above, ayondo will also need to ensure it retains its listing status in Singapore and work towards relaunching its business focused primarily in Asia and social trading.

The Board wishes to note that the Terms are only an expression of intent relating to the proposed collaboration between the Parties, and does not create any legally binding nor enforceable obligations on the Parties. The above longer term plans are exploratory only at this juncture and the Parties have agreed to an exclusivity period of 6 months commencing from the date of the Terms to discuss the plans.

The Company will make such further announcements to inform shareholders of any material updates or developments in due course.

None of the Directors or substantial shareholders of the Company has any interest, direct or indirect, in the Terms, other than through their shareholdings (if any) in the Company.

By Order of the Board

Thomas Winkler  
Non-Executive Chairman  
20 February 2019

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### **About ayondo Ltd.**

SGX-listed global Financial Technology Group, with subsidiaries authorised and regulated in the UK (FCA) and Germany (BaFin), is considered as one of the FinTech pioneers in Europe which has capitalised on the opportunity arising from emerging digital technologies and changing trends in the financial industry. While having their core retail customer markets in Europe, the Group focusses on pursuing their Asian B2B strategy. With currently more than 25 B2B partners, ranging from white label partners to introducing brokers, ayondo provides self-directed trading as well as Social Trading services. In recent years, ayondo has won several accolades including Europe's leading Financial Technology providers ("FinTech 50"). Other honours include the International Financial Award Best Social Trading Platform and Broker of the Year.

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ayondo Ltd. (the "**Company**") was listed on Catalist of the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") on 26 March 2018. The initial public offering of the Company was sponsored by UOB Kay Hian Private Limited (the "**Sponsor**").

This announcement has been prepared by the Company and its contents have been reviewed by the Sponsor for compliance with the SGX-ST Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the accuracy, completeness or correctness of any of the information, statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Mr Gregory Wee Toon Lee, Assistant Vice President, at 8 Anthony Road, #01-01, Singapore 229957, telephone (65) 6590 6881.