



**AYONDO LTD.**

(Company Registration No.: 201728417D)  
(Incorporated in the Republic of Singapore)

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## RESPONSE TO FINANCIAL CONDUCT AUTHORITY (FCA) ANNOUNCEMENT

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The Board of Directors (the “**Board**”) of ayondo Ltd. (“**ayondo**,” the “**Company**” together with its subsidiaries, the “**Group**”) wishes to announce that, ayondo acknowledges the publication of the Financial Conduct Authority (FCA)’s Consultation Papers on restricting the sale, marketing and distribution of contracts for difference (CFDs), other retail derivative products and binary options issued on 7 December 2018. The FCA’s proposed interventions are the same in substance as the changes imposed by the European Securities and Markets Authority (ESMA) in August 2018 and therefore the Group already operates in compliance with these proposed changes. The Group has never offered binary options and is not offering any other closely substitutable products.

The Group has anticipated these regulatory changes and therefore, the FCA announcement does not change the Group’s expectations or strategy.

By Order of the Board

Thomas Winkler  
Non-Executive Chairman  
10 December 2018

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### About ayondo Ltd.

SGX-listed global Financial Technology Group, with subsidiaries authorised and regulated in the UK (FCA) and Germany (BaFin), is considered as one of the FinTech pioneers in Europe which has capitalised on the opportunity arising from emerging digital technologies and changing trends in the financial industry. While having their core retail customer markets in Europe, the Group focusses on pursuing their Asian B2B strategy. With currently more than 25 B2B partners, ranging from white label partners to introducing brokers, ayondo provides self-directed trading as well as Social Trading services. In recent years, ayondo has won several accolades including Europe’s leading Financial Technology providers (“FinTech 50”). Other honours include the International Financial Award Best Social Trading Platform and Broker of the Year.

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ayondo Ltd. (the “**Company**”) was listed on Catalist of the Singapore Exchange Securities Trading Limited (the “**SGX-ST**”) on 26 March 2018. The initial public offering of the Company was sponsored by UOB Kay Hian Private Limited (the “**Sponsor**”).

This announcement has been prepared by the Company and its contents have been reviewed by the Sponsor for compliance with the SGX-ST Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the accuracy, completeness or correctness of any of the information, statements or opinions made, or reports contained in this announcement.

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