



# Award winning global Financial Technology group

## About ayondo

ayondo is a global Financial Technology group with subsidiaries authorised and regulated in the UK (FCA) and Germany (BaFin) and additional offices in Singapore, Spain and Switzerland, offering innovative trading and investment solutions for retail and institutional customers.

We consider our group as one of the FinTech pioneers in Europe which has seized the opportunity arising from emerging digital technologies and changing trends in

the financial industry. By combining trading and investment with elements of social media, our group is disrupting the traditional asset management industry by offering an alternative way to trade and invest through **Social Trading**. Social Trading represents a fast-growing innovation, with a very high growth rate (Example Germany: CAGR of 213%<sup>1</sup>), which allows traders to share and follow other traders' trading and investment strategies automatically, proportionally and on a real-time basis.

<sup>1</sup> Source: "The FinTech Market in Germany – Final Report October 17, 2016" by Professor Dr. Gregor Dorfleitner, Jun. and Professor Dr. Lars Hornuf

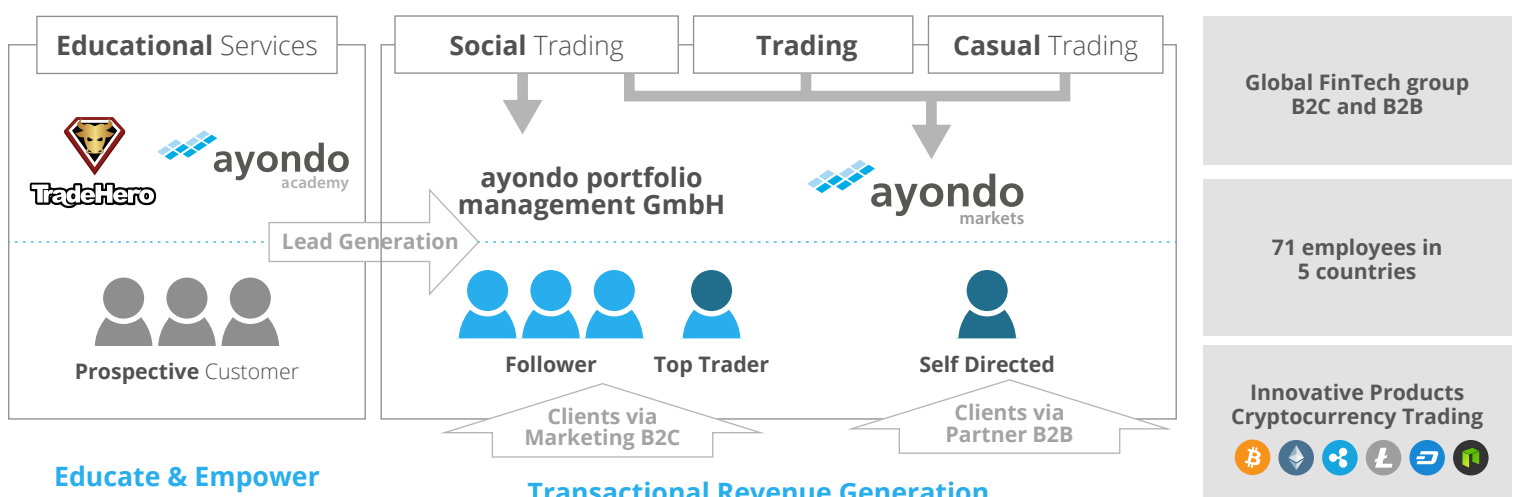
Our Group's missions and aims are to:

- **Revolutionise** the retail trading and investment space
- Always act with complete **integrity** and **transparency**
- Empower our clients by providing the most **intuitive, rewarding** and **innovative** execution of financial products in the marketplace
- Create a level playing field by providing a one-stop offering, the best possible service, and unique tools to help our clients become **happy** and **successful investors**



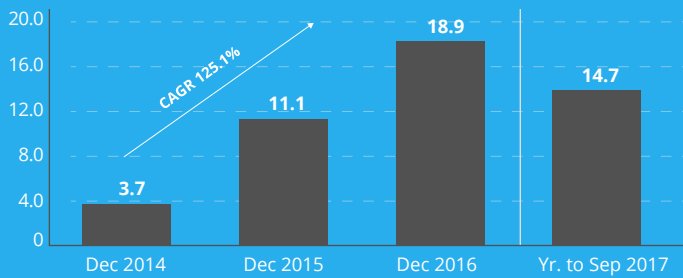
## Competitive Strengths

- Scalable business model with a diversified revenue base
- Owns award winning proprietary platforms
- Owns the entire value chain required for its revenue generation
- In-house marketing team has a track record of successfully implementing innovative and efficient marketing campaigns
- Leverage on disruptive technology to deliver services in the FinTech space
- ayondo Account Management System offers customised business intelligence to our B2B partners
- Established and experienced management team

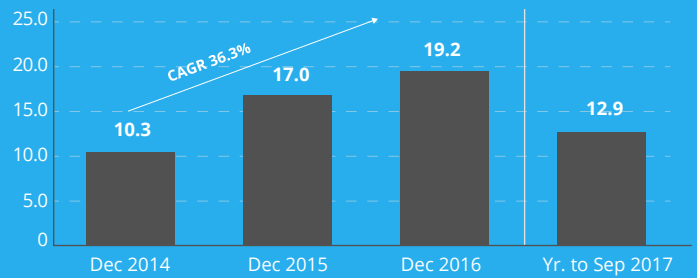


# Performance Highlights

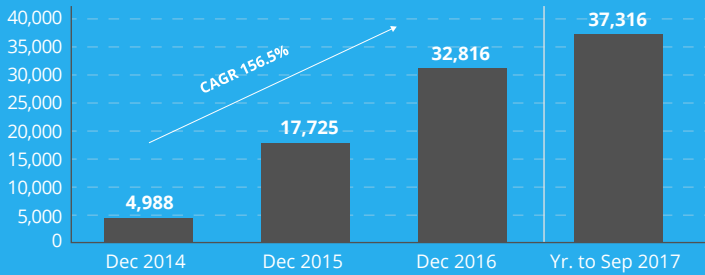
## Revenues (CHFm)



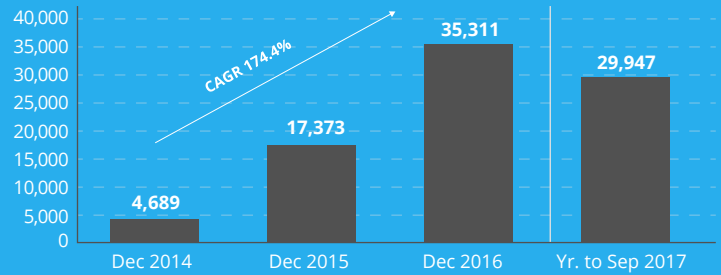
## Operating Expenses (CHFm)



## Number of active clients



## Number of client transactions ('000)

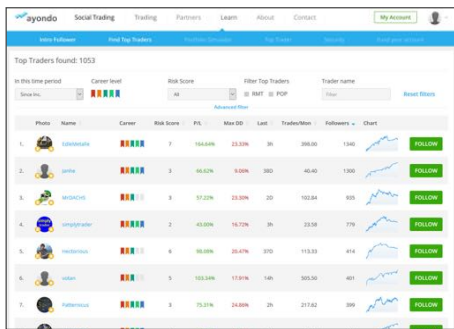


## How does the Social Trading platform work?

1

### Find Top Traders

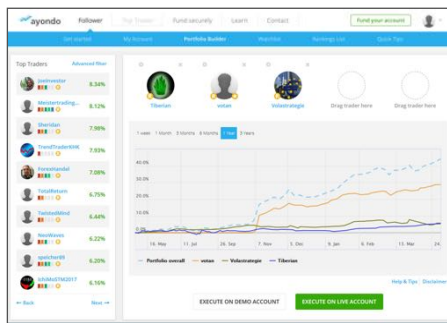
Simple to select, ranked by performance or number of Followers



2

### Build your portfolio

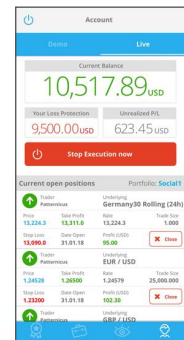
Drag traders into the portfolio and see how you would have performed



3

### Copy to your account

Start with as little as USD 2,000 and execute trades automatically



## Business Strategies and Product Development

- Enhance brand awareness and consolidate position as a global FinTech and leading Social Trading network
- Develop and expand the Group's international reach
- Expansion of White Label Partners network
- Extend the spectrum of customers through education
- Enhancement of our existing products and trading platform



### Disclaimer

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